

The Economist Group

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Weekly Newspaper



Your Access to EIU





Analysis & Reports

(Global)

- Forecast of the global economy
 Politics, policies, economics, global
 commodities, market-moving topics
- **Daily insights**Recent developments that impact the future outlook
- Industry & business analysis
 Be informed of country business
 environment and key trends in each
 industry
- Mid to long-term economic forecast 2-year, 5-year, 30-year guidance



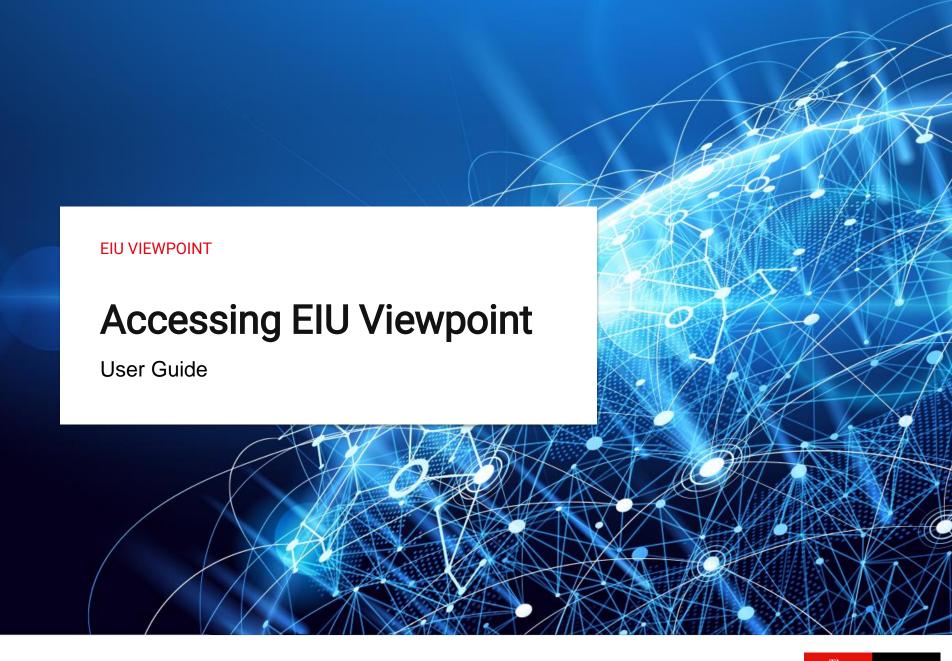
Data Tools & Charts

(over 1000 indicators)

- Macroeconomic
 Over 320 macro indicators
- Income & demographic

 Dive deeper into aging, urbanization, consumer spending and growth trends
- Industry
 Automotive, consumer goods, energy, financial services, healthcare & telecoms/tech
- Global Commodities data 25 commodities (e.g. oil, metals, grains)

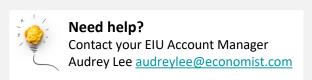




Outline

Through this guide, you will learn how to access the following:

- Login to EIU Viewpoint (Page 6-8)
- Global economic & commodities outlook (Page 9-14)
- Country-level analysis on politics, economy, business environment outlook (Page 15-22)
- Accessing economic, industry & commodity data in excel & charts (Page 23-32)
- Setting personalized email alerts (Page 33 to 35)



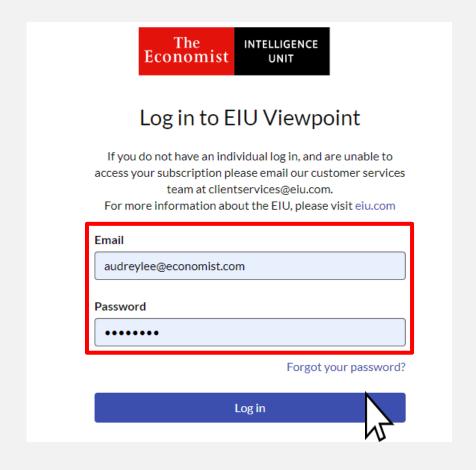




Future Logins

Go to and bookmark https://viewpoint.eiu.com.

If you are not logged in, you will be automatically prompted to. Email: you will be automatically prompted to.



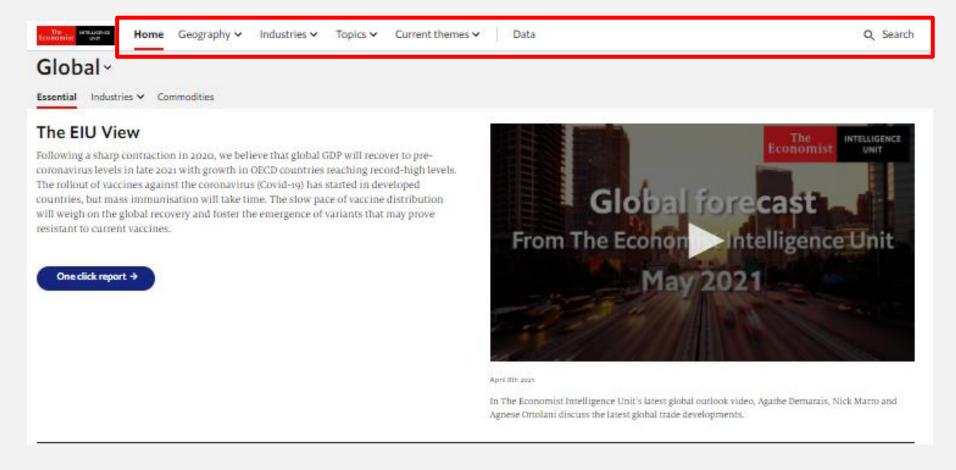


Scan to go to EIU Viewpoint

Basics of Navigating Viewpoint

Upon logging in successfully on **EIU Viewpoint**, you will see the page below.

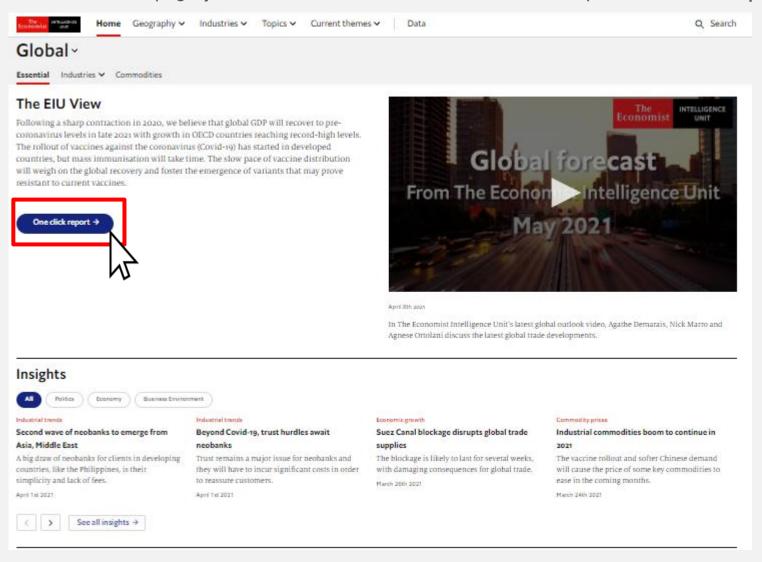
Using EIU Viewpoint is easy. The top navigation bar link to all the key areas within your subscription. And the rest of the guide will explain some of the most useful features.





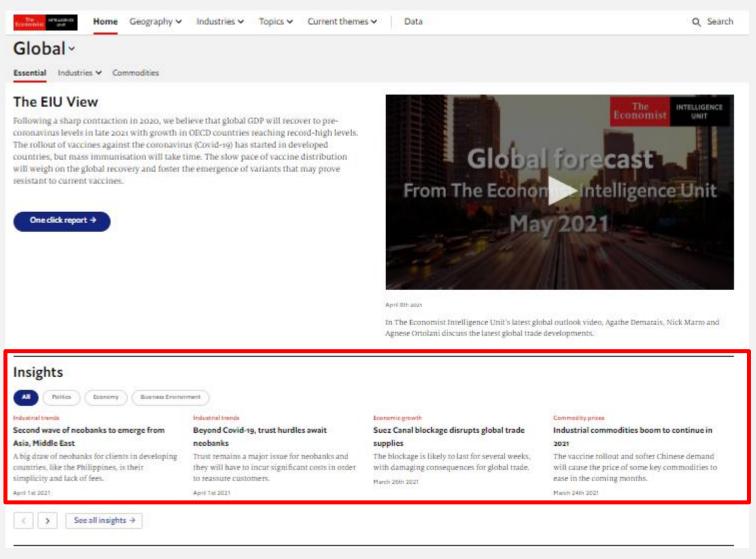
Navigating the Global Page

From the Global Home page, you will be able to download Global Outlook report via One click report.



Navigating the Global Page

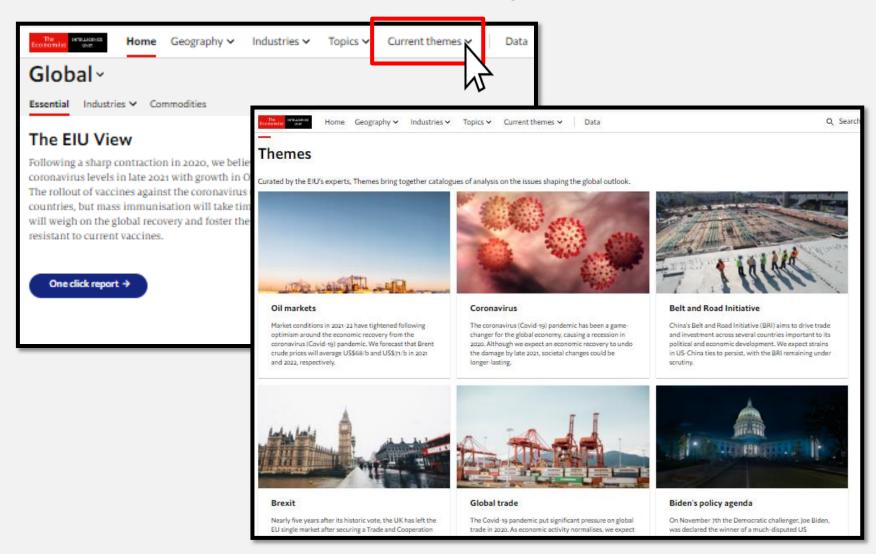
Additional globally related current affairs analysis are on the **Insights** section.





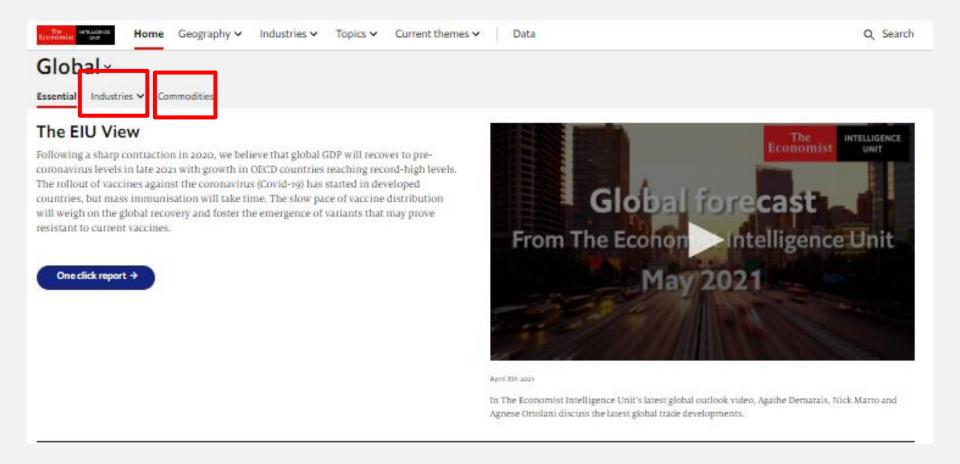
Navigating the Global Themes

Select Current themes to view all themes that EIU is tracking.



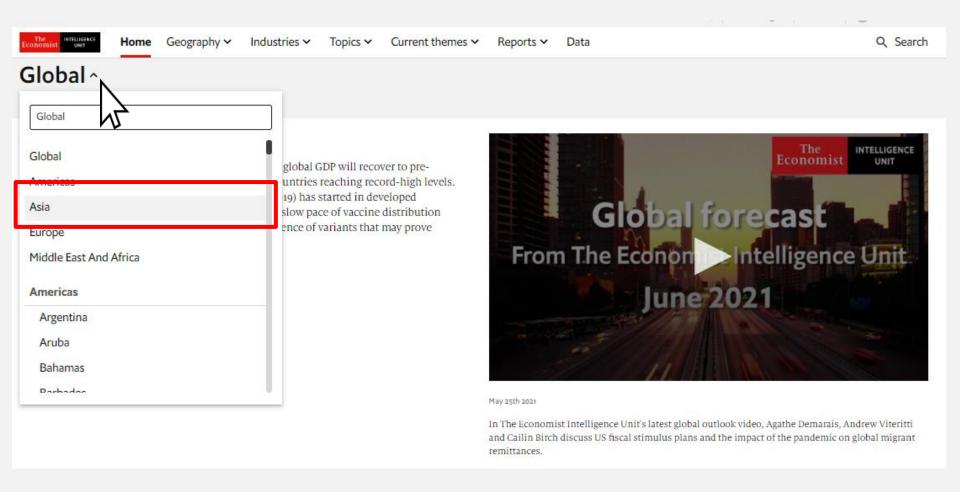
Navigating the Global Industries & Commodities

You will also be able to view our analysis on **global industries and commodities** via the sections below:



Navigating to the Asia Page

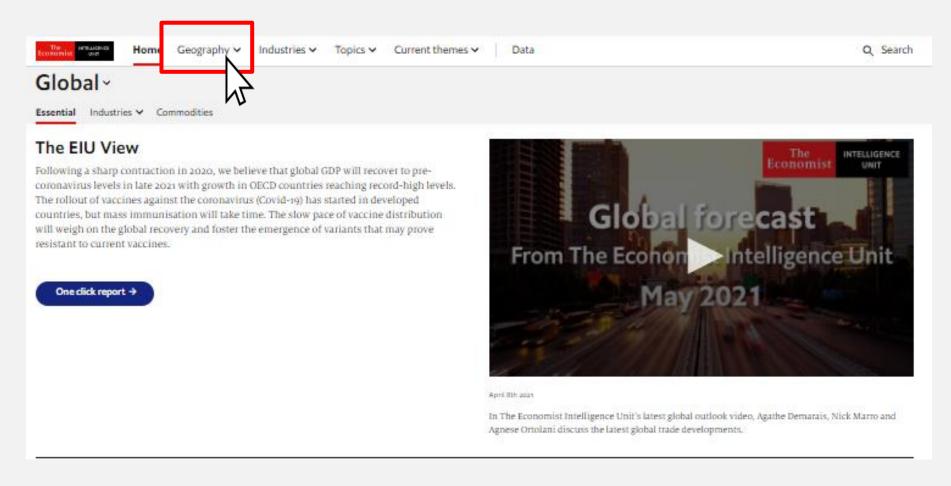
Finally **Regional Analysis** is available by selecting the arrow icon.





Getting to the Country Page

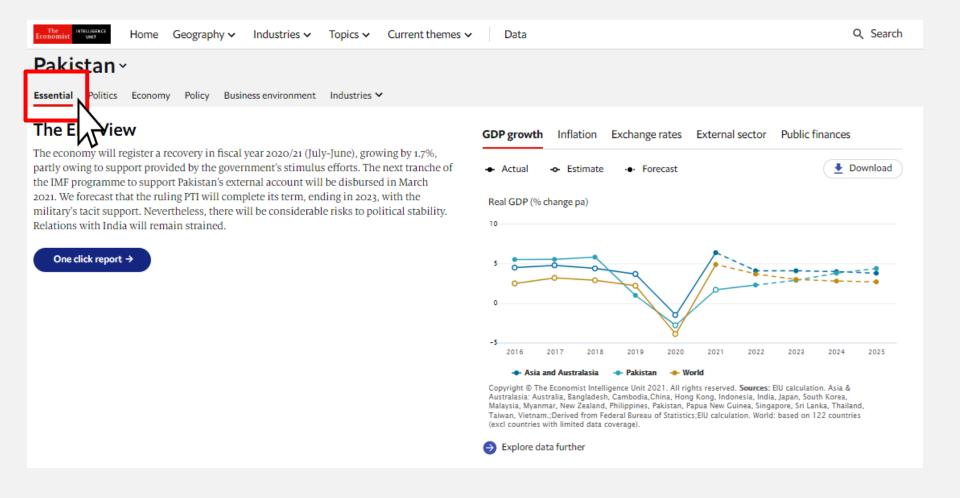
To zoom in on the country/region of interest, may also select **Geography** to view get to the country page.





Navigating the Country Page

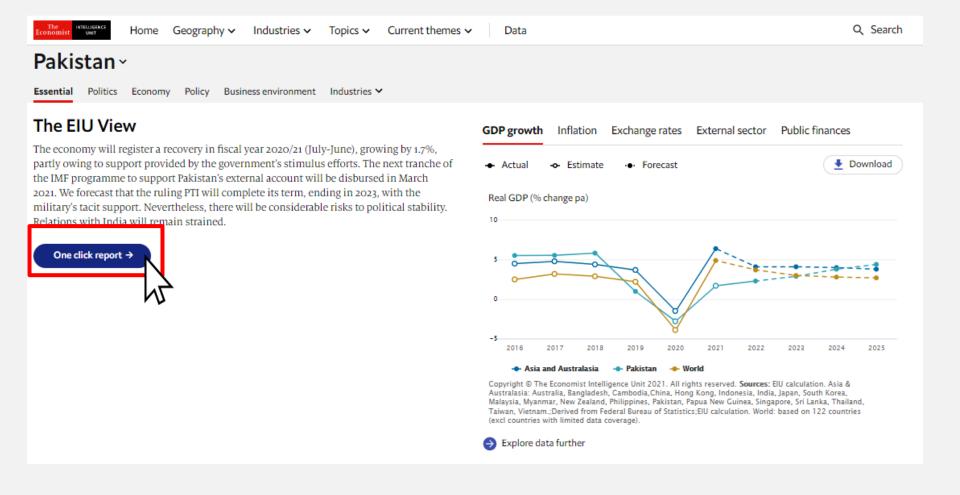
By default, you will be on the **Essential** page. This provides basic information about a country.





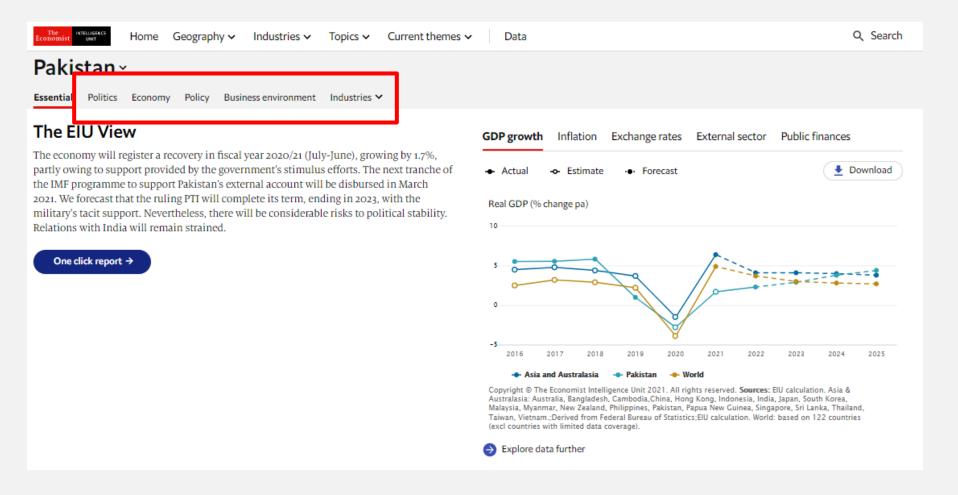
Downloading Reports

You also will be able to download current report via the **One click report**. This report features the core analysis for a country in one document.



Navigating the Country Page

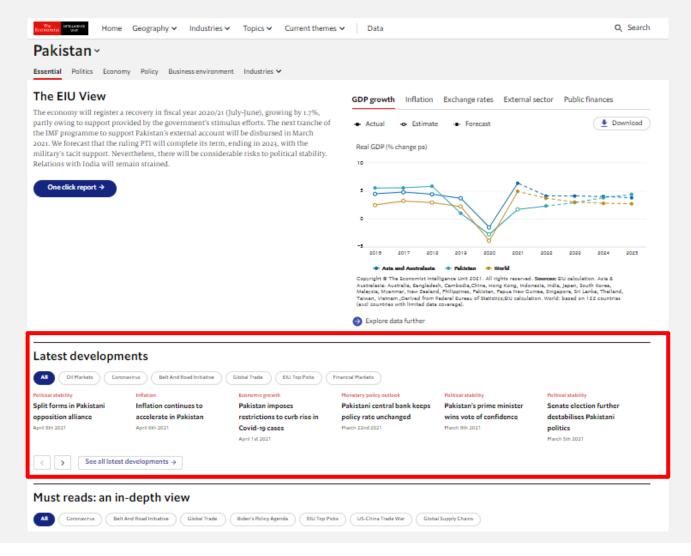
For deeper insights not within the one click report, will also be able to **deep dive** into areas such as politics, economy, polices, business environment & various industries navigate via the tabs indicated.





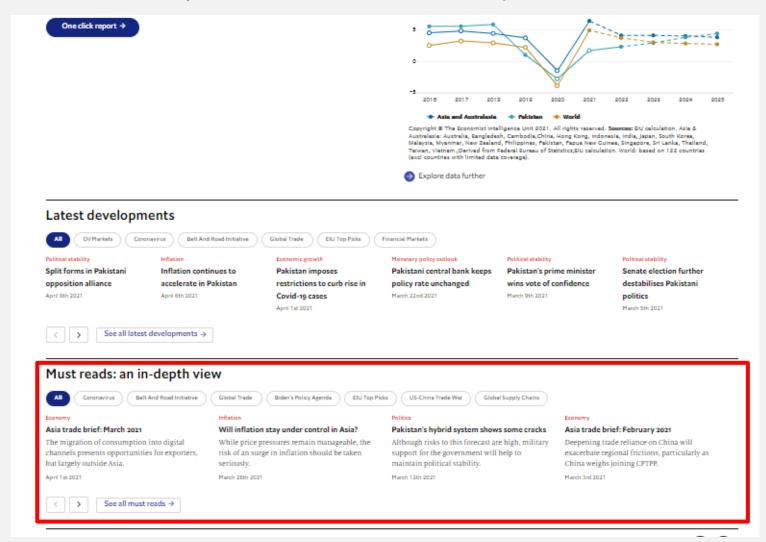
Event Analysis for a Country

Quick response current affairs analysis are available via Latest developments.



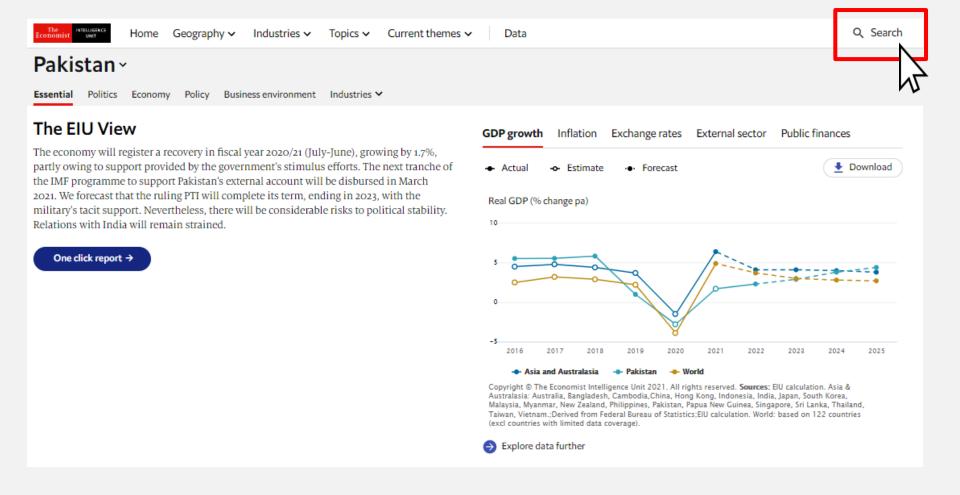
Event Analysis for a Country

In-depth current affairs analysis are available via Must reads: in-depth view.



Analysis Search

Still can't find what you need? The **search function** is available to find our content.

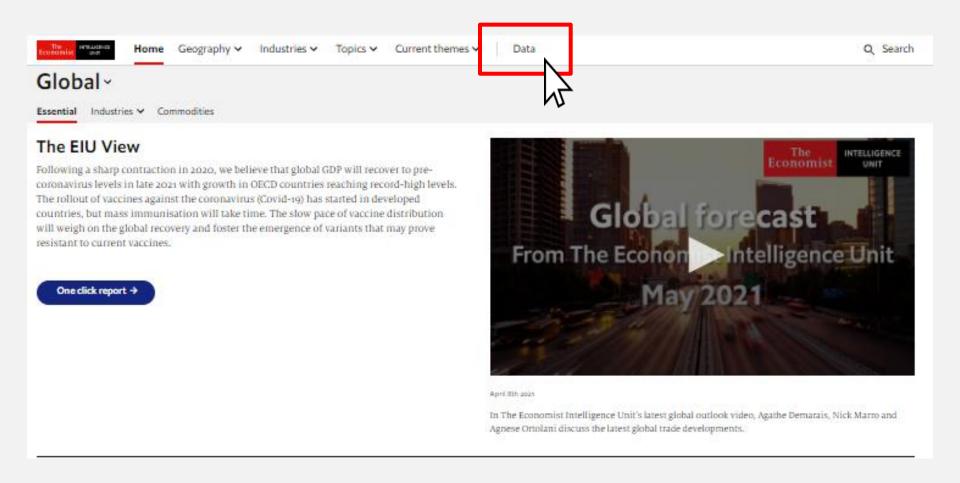






Accessing Data

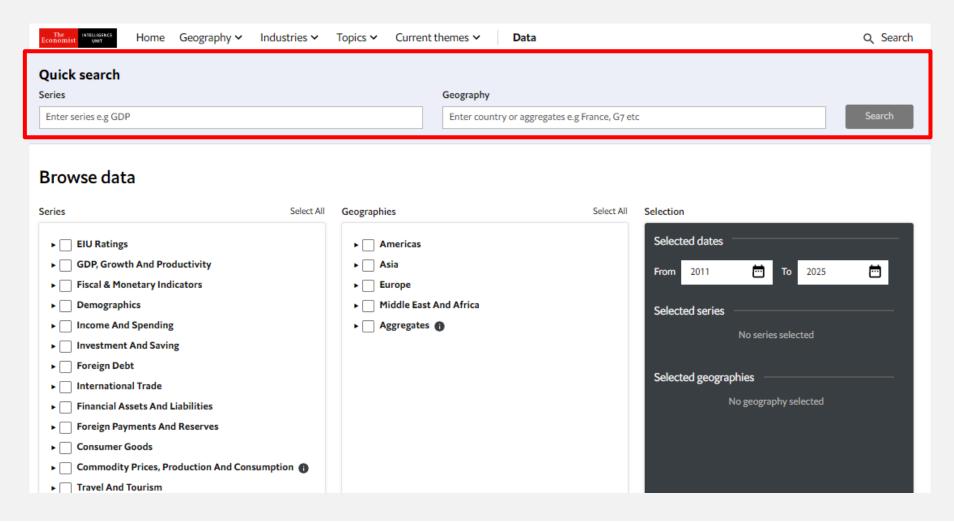
Data is a great way to test and validate your thinking, support research and forecast. To get to our data and charting tool, select **Data**.



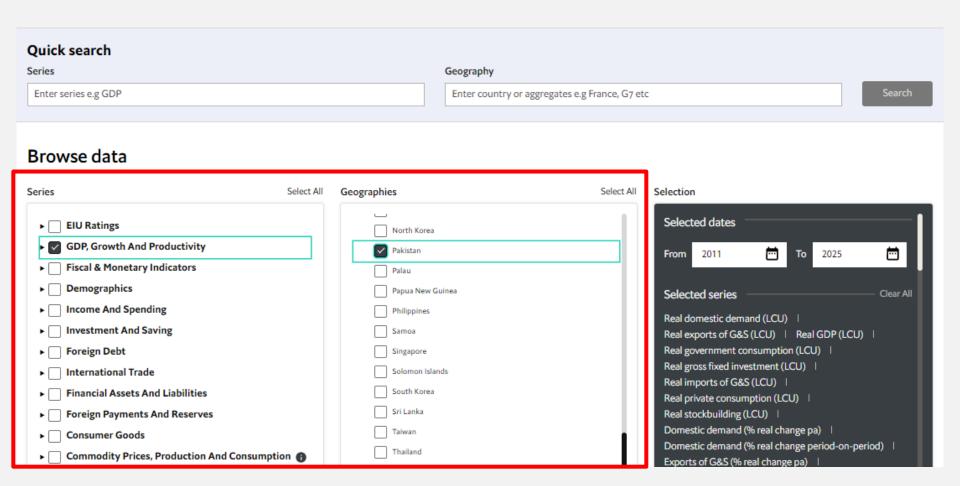


There are 2 ways to find the data series you need.

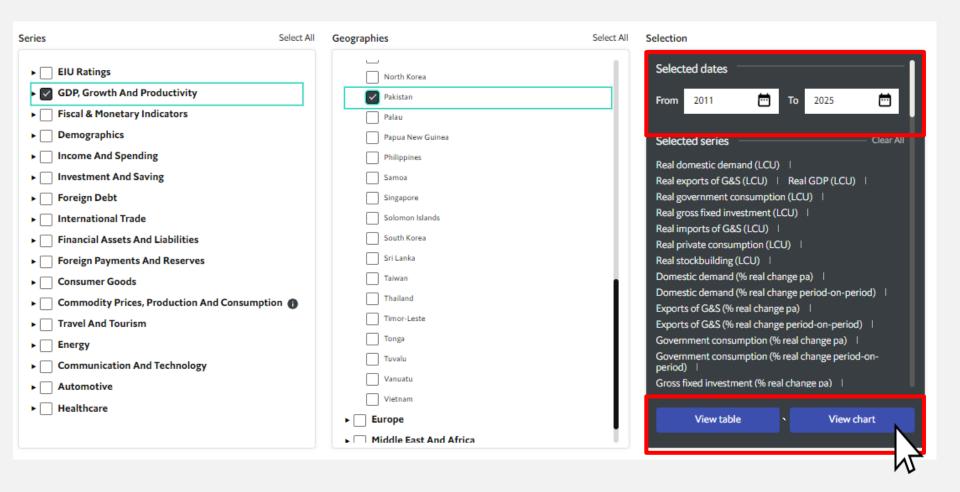
First, by using the **data search function** if you know the data you want.



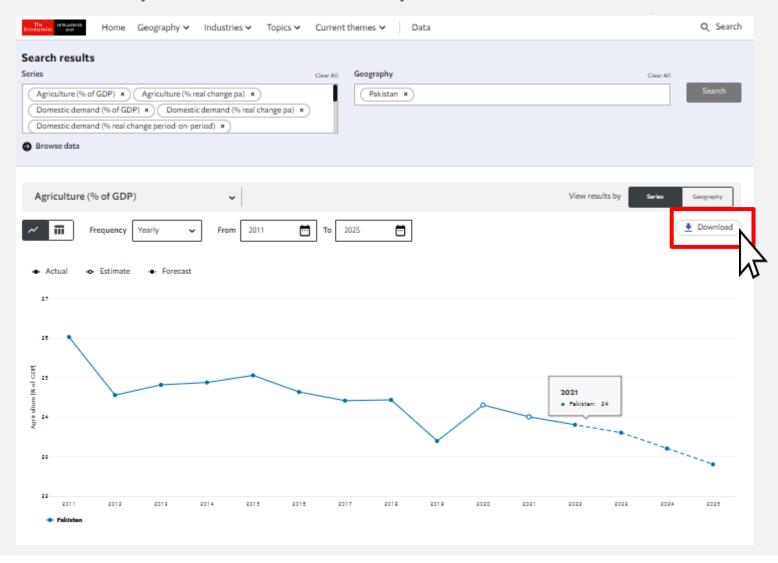
The 2nd way is to browse and tick the boxes of relevant data series.



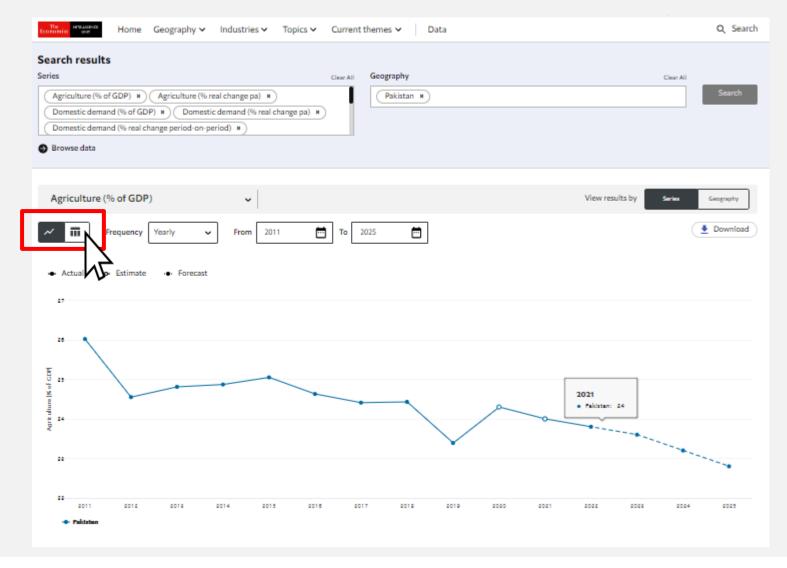
After confirming the time period, you can view the data in chart or table form.



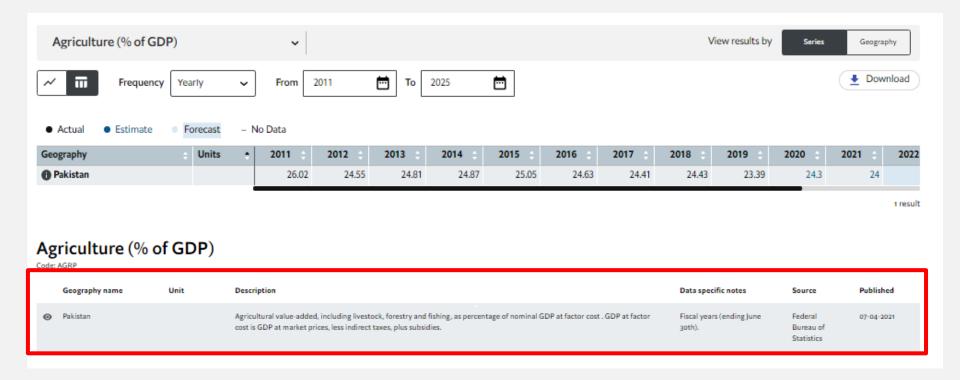
The **chart view** allows you to download the chart easily.



To switch to the table view select the **table icon** indicated.



The bottom of the table provides additional details of each data series.



To view full list of data selected for a country, select **Geography**.

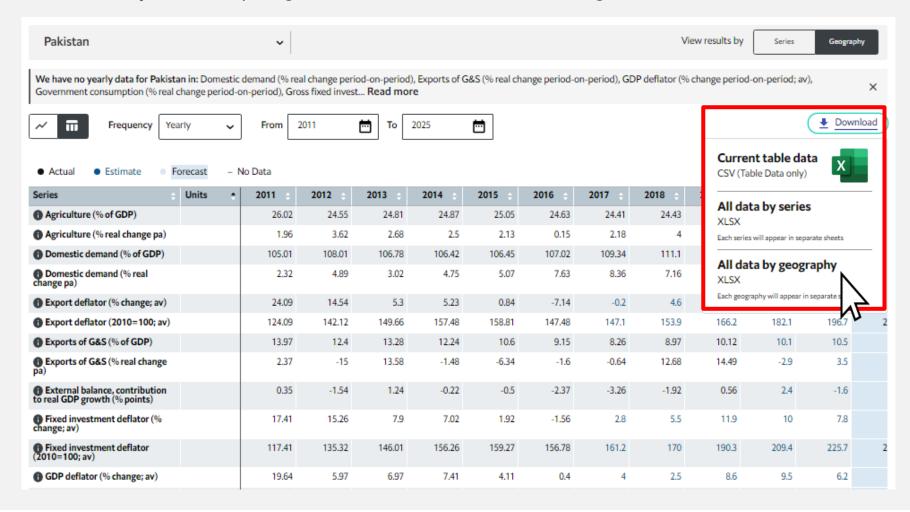


Exporting Data in Bulk

Select download for various download options.

Use geography if you have a large number data series for small number of countries.

Use series if you are comparing data series across countries and regions.





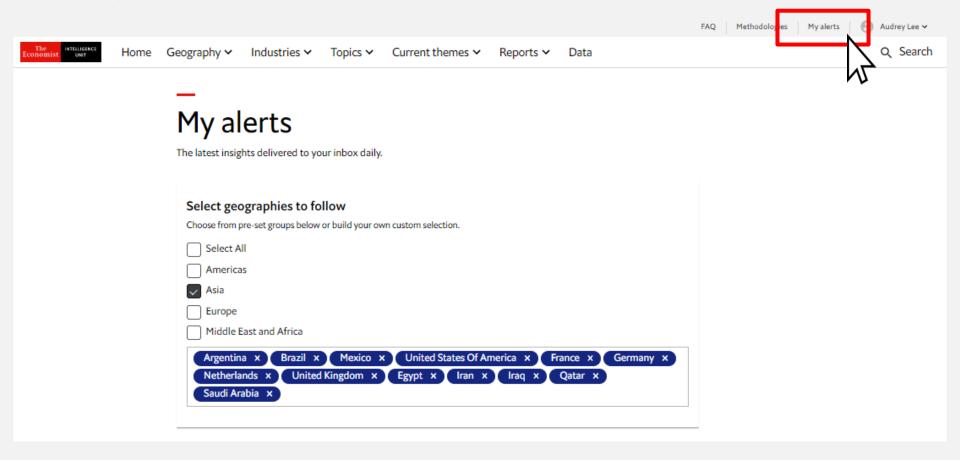


Getting Email Alerts

To keep you updated of the latest updates, personalized email alerts are available.

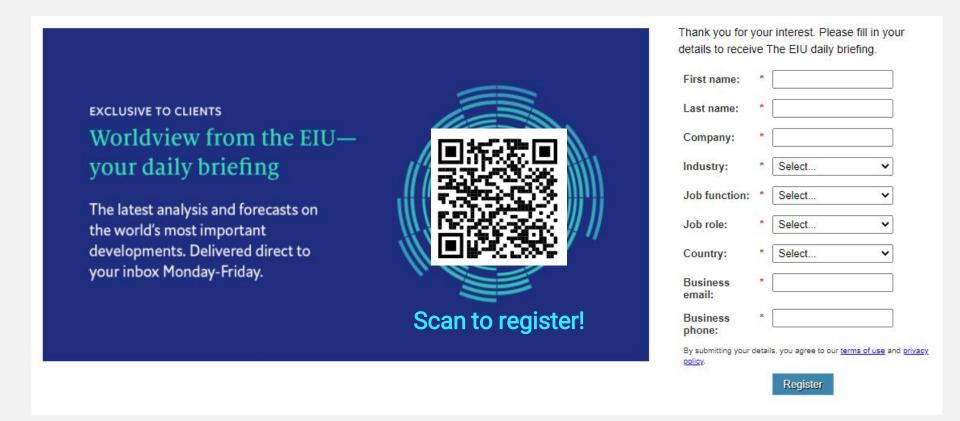
Select My alerts to begin customizing what you wish to get updates on.

This only works if your email address is linked to the username.



Sign Up for Daily Briefing - Available to All

Sign up for our **daily newsletter** to receive updates on curated content and upcoming events by our analyst team. Sign up here.



Training Feedback

We want to hear your feedback so we can keep **improving on the way we engage** you. Submit your feedback <u>here</u>.



US/China Trade War



BRI & Build Back Better



Global Transition to Net-Zero



Outlook for RCEP and CPTP



Scan to fill Feedback Form

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